

# E-NEWSLETTER PROGRAM

Drive traffic to your website and online catalog Keep yourself in front of customers and prospects

Professionally created E-newsletters are sent to your email list with interesting industry content and hyperlinks to your website and/or online catalog. We do all the work!





6 NEWSLETTERS: Sent once a month for 6 mos. \$149 per month

#### TOPICS:

- 1. Cleaning Reduces Flu Spread by 90%
- 2. Savings on the Wall: Dilution Control
- 3. Dump the Bucket Double Dipping
- 4. Best Practices for Orbital Machines
- 5. Entrance Matting: Buy or Rent?
- 6. Carpet Extraction: Best Practices



**12 NEWSLETTERS:** Sent once a month for 12 mos.



\$125

TOPICS: ALL ISSUES IN THE 6 MONTH PACKAGE PLUS:

- 1. How Quickly Do Germs Spread in a Facility?
- 2. Bed Bugs are On the Rise ... Are You Liable?
- 3. Proven Way to Eliminate Graffiti Recurrence
- 4. Flu Season Brings Vomit Clean-Up Calls (Easier Clean-up Tips)
- 5. Wood Finish Mistakes You Might Not Know About
- 6. Making Mopping Obsolete: Microscrubbers

### CREATE YOUR OWN PROGRAM

CHOOSE FROM OVER 40 DIFFERENT TOPICS AND CREATE YOUR OWN E-NEWSLETTER PROGRAM.

Contact us for details on customizing your e-newsletter program.

## PROGRAM SET-UP



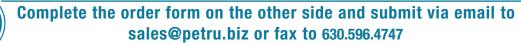
ACCOUNT SET-UP COMPLETION: After your account is established, we created

Vertical response Constant Contact

**Use Your Existing E-Newsletter Account** 

or We Can Help You Establish One

ORDER NOW! After your account is established, we create a newsletter masthead w/ your logo; a template for messages; and upload your e-mail list



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