



# Order Form E-NEWSLETTER PROGRAM

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

e-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Indicate preferred invoice submission:

MAIL to the attention of:

\_\_\_\_\_

EMAIL to the attention of:

at the email address of:

\_\_\_\_\_

E-newsletter program includes: Content creation, graphic design/images, hyperlinks to your website/online catalog (two products per message; additional products charged at \$10 each), scheduling for distribution. E-newsletters will be sent to "Company" for final approval before sending. Set-up includes: Creation of masthead visually branded to your logo, template creation, uploading of provided e-mail list.

"Company" is responsible for setting up an e-newsletter account in either Constant Contact or Vertical Response and providing the login to Petru & Associates.

Billing: Monthly billing will be submitted for work completed the previous month. One-time payment also available. Either party may terminate this agreement at any time.

Petru & Associates, Ltd. will not be responsible for malfunctions or malicious activity beyond our design control.

### Please complete if you have an existing e-newsletter account:

We have an existing e-newsletter account with \_\_\_\_\_.

User name: \_\_\_\_\_ Password: \_\_\_\_\_

### Indicate your package choice:

6 NEWSLETTERS: Sent once-a-month for 6 mos. **\$149** per month

12 NEWSLETTERS: Sent every month for 12 mos. **\$139** per month

**One-time SET-UP fee** **\$125** one-time fee

**FORM SUBMISSION:**  
 email:  
[sales@petru.biz](mailto:sales@petru.biz)  
 fax:  
 630.596.4747

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

### WANT TO CHOOSE FROM DIFFERENT TOPICS? ASK US FOR SUBSTITUTIONS.

- |   |   |   |
|---|---|---|
| Odor Control & Bio-Enzymes                      | New Laws Require Free Feminine Hygiene Products     | Paper vs. Air: Which is Best?                 |
| Dealing with Carpet Filtration Soils            | 7 Best Practices for Orbital Machines               | Carpet Extraction: 6 Best Practices           |
| Changing Face of Green Things                   | Entrance Matting; Buy or Rent?                      | Is Foaming Soap Best for You?                 |
| Which Disinfecting Mistakes Are You Making?     | Microfiber, Are You One of the 90%?                 | Maintaining Gym Floors During the School Year |
| How Quickly Do Germs Spread in a Facility?      | 6 Best Practices for Floor Finish                   | Liner Bag Knots = Waster Money                |
| Bed Bugs Are On The Rise, Are You Liable?       | Making Mopping Obsolete: Microscrubbers             | Cleaning Reduces Spread of Flu                |
| Mandated Baby Changing Tables in the Men's Room | Floor Pads: More Than Meets The Eye                 | Norovirus in the Summer                       |
| Proven Way to Eliminate Graffiti Recurrence     | Wood Finish Mistakes You Might Not Know About       | Keeping Asthmagens Out of Schools             |
| No Gloves? It Can Cost You \$12,000 in Fines    | Chair Tips: Do They Work?                           | Getting the Most from Your Cart               |
| Controlling Indoor Air Pollution in Winter      | Solving the Automatic Dispenser Failure Frustration | Weathering Winter's Mess                      |
| What Makes Melamine Erasing Magic?              | Cheater Tissue Isn't Cheaper Tissue                 | How Slip Resistant Are Your Floors?           |

**www.JanSanOptimize.com**

**P: 630.922.1125 F: 630.596.4727 sales@petru.biz**

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