



E-NEWSLETTER PROGRAM

Drive traffic to your website and online catalog
Keep yourself in front of customers and prospects

Professionally created E-newsletters are sent to your email list with interesting industry content and hyperlinks to your website and/or online catalog. We do all the work!



<http://bit.ly/2uZBjJo>



<http://bit.ly/2uK6t7M>



View Examples

WHAT'S INCLUDED:

Content Creation

- Content / topics specific to the industry

Graphic Design

- Visually branded to your company
- Original, professional graphics

Drives Traffic to E-Commerce Site

- Choose two inventoried products to feature
- Links directly to your e-commerce site

Build Your E-Newsletter Library

- You own it! Created on your e-marketing account
- Messages archived for future use

Over 40 different JanSan topics to choose from!

CHOOSE A PACKAGE

6X

6 NEWSLETTERS:
Sent once a month for 6 mos.

\$149
per month

TOPICS:

1. Cleaning Reduces Flu Spread by 90%
2. Savings on the Wall: Dilution Control
3. Dump the Bucket Double Dipping
4. Best Practices for Orbital Machines
5. Entrance Matting: Buy or Rent?
6. Carpet Extraction: Best Practices

12X

12 NEWSLETTERS:
Sent once a month for 12 mos. **\$139**
per month

TOPICS: ALL ISSUES IN THE 6 MONTH PACKAGE PLUS:

1. How Quickly Do Germs Spread in a Facility?
2. Bed Bugs are On the Rise ... Are You Liable?
3. Proven Way to Eliminate Graffiti Recurrence
4. Flu Season Brings Vomit Clean-Up Calls (Easier Clean-up Tips)
5. Wood Finish Mistakes You Might Not Know About
6. Making Mopping Obsolete: Microscrubbers

CREATE YOUR OWN PROGRAM

CHOOSE FROM OVER 40 DIFFERENT TOPICS AND CREATE YOUR OWN E-NEWSLETTER PROGRAM.

Contact us for details on customizing your e-newsletter program.

PROGRAM SET-UP

Use Your Existing E-Newsletter Account
or We Can Help You Establish One



Set-Up

ACCOUNT SET-UP COMPLETION: **\$125**
After your account is established, we create a newsletter masthead w/ your logo; a template for messages; and upload your e-mail list **one-time fee**

ORDER NOW!

Complete the order form on the other side and submit via email to sales@petru.biz or fax to 630.596.4747

www.JanSanOptimize.com

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JanSanOptimize.com is a division of Petru & Associates, Ltd., a trusted name in marketing services to the JanSan industry since 1990.